

Press release

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## Messe Frankfurt strengthens its commitment to the environment

Carolina Del Pozo  
Tel. +54 9 11 4514 1400  
prensa@argentina.messefrankfurt.com  
www.argentina.messefrankfurt.com  
Press and Communication Manager  
Natalia Porta

**The German company, which has its subsidiary in Argentina, issued its 2017/2018 report for UN Global Compact, the greatest initiative of corporative sustainability worldwide.**

Messe Frankfurt GmbH, the leading firm in the organization of exhibitions and congresses worldwide, announced its new report as member of UN Global Compact, in which it is explained the Group RSE work during the 2017/2018 period. The initiative is a call to the companies to align its strategies and operations with the universal principles of human rights, work, environment, and fight against corruption.

For a long time, the German company has been implementing several actions to reduce the environmental impact. Thanks to them, the Group achieves the aim of reusing 90% of all the generated waste. Besides, in the Frankfurt trade center pavilions it uses photovoltaic systems that allow the generation of "green energy".

Thanks to its excellent central location and specific promotion policies, Messe Frankfurt GmbH fosters the use of public transportation and bicycle, thus reducing the car dependence. It is added to these thirteen electric vehicle reload points for customers and staff. It has also been implemented one of the most sophisticated traffic control and logistics systems of the fair industry, which shortens the assembly and disassembly times of the event, significantly reducing the acoustic contamination and emissions level.

For the company, the environment that surrounds the work places is very important and, for this reason, it decided to plant 870 trees throughout the trade center. It also has 600,000 bee hives, thus cooperating with its protection and reproduction: these insects, the most important plant pollinators, are fundamental for biodiversity.

Both in Germany and in its subsidiaries, Messe Frankfurt is committed to the labor principles of United Nations Agreement, in its fight against precarious employment, labor exploitation, and child labor. It also seeks to offer, through active policies, safety and stable conditions and a good compatibility between professional and familiar life.

In Argentina, specifically, the company carries out several initiatives in the events it organizes. Last year, for example, it incorporates to the

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Luis María Campos Av. 1061 - P 5°  
C1426BOI, Buenos Aires  
Argentina

program "La Rural Recycles" during Argentina Oil & Gas Expo. It consisted in the delivery of materials disposed during the disassembly of exhibitions to organizations or institutions of the city of Buenos Aires for them to be reused with education or social purposes. Furthermore, during the last meeting of the World Trade Organization (WTO) carried out in Buenos Aires, all the food that was not consumed and was in good condition was donated to Fundación Plato Lleno. The delivered food was equivalent to 655 meals. Meanwhile, in Emitex, Simatex, and Confemaq 2018 there was an important space and diffusion of "Proyecto Seda", a program that seeks to spread sustainable sericulture as an economic way out for low income producers and families.

**Further information:**

[www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

**Press information and photographic material:**

<https://ar.messefrankfurt.com/buenosaires/en/journalists/press-welcome.html>

**Links to websites:**

[www.facebook.com/MesseFrankfurtArgentina](http://www.facebook.com/MesseFrankfurtArgentina) |  
[www.twitter.com/MesseArgentina](http://www.twitter.com/MesseArgentina)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

**Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, International Motorcycle Show of Argentina, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

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