

Press release

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## With a great summoning of visitors and several activities in parallel, Arminera 2019 came successfully to an end

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**The 12th edition of the fair gathered 211 national and international exhibitors and 7,450 visitors from 16 countries. During three days, 1,200 business meetings were celebrated as well as a varied program of lectures and conferences in which it was discussed the present and the future of the industry.**

Arminera closed its doors and once again it positioned itself as the center of mining business in the region. The event, organized by the Argentine Chamber of Mining Companies (CAEM) and Messe Frankfurt Argentina, summoned 211 exhibitors from 12 countries –Germany; Argentina; Chile; China; Colombia; Spain; United States; Finland; Israel; Peru; United Kingdom and Switzerland- and 7,450 professionals coming from 16 countries: Germany, Argentina, Australia, Bolivia, Brazil, Canada, Chile, China, Colombia, Spain, United States, Finland, Peru, United Kingdom, Switzerland, and Uruguay.

On its first day, the exhibition was the framework for the Mining Competitiveness Table, a meeting that gathered the main referents of the public and private sector to assess the sector current situation and discuss policies for medium and long term. In said event, the Minister of Production and Labor, Dante Sica; the Minister of Transport, Guillermo Dietrich; the Secretary of Mining Policy, Carolina Sánchez, the President of CAEM, Marcelo Álvarez; and several mining companies, trade unions and business professionals were present.

Once the Competitiveness Table finished, it took place Arminera's opening ceremony, in which Minister Sica said: "Last year, mining grew a lot throughout the year and this shows the energy the sector is currently having. Mining is going to be one of the three main engines of expansion in Argentine economy."

Meanwhile, the President of CAEM, Marcelo Álvarez, stated that he is convinced that the competitiveness of the mining sector is regional, and that "all the countries together, the public and private sector supported by communities, in a constant dialogue, are what mining needs to be a development engine."

On its part, the President and CEO of Messe Frankfurt Argentina,

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Fernando Gorbarán, said: "we are proud to organize this exhibition totally devoted to mining, in which innovations are presented and articulation and updating spaces are offered."

### **Business in the foreground**

The **2nd Matchmaking Program of Suppliers Development** finished with a total of 1,200 meetings between 45 executives from 22 mining projects that operate locally and Arminera's exhibitors. The meetings gave an ideal environment for direct contact between offer and demand and, this way, they made easier the closing of commercial operations.

Besides, it was carried out the **2nd International Matchmaking Program of the Mining Industry**, in which foreign buyers coming from Bolivia, Chile, and Peru had interviews with 50 small and medium Argentine companies which are able to export. This activity was organized by Messe Frankfurt Argentina and the Argentine Agency of Investment and International Trade.

### **All the machinery at real scale**

For the second edition in a row, Arminera had 1,500 sqm outdoors in which several companies exhibited their latest machinery and technologies devoted to the sector. Compressors, cranes, trucks, tents, lighting towers, hydraulic drills, pumps, loaders and containers were some of the large equipment that could be seen by the exhibition's visitors.

### **A space for interaction among institutions**

Apart from business, another of the great main characters of Arminera 2019 was the academic proposal.

Among the outstanding ones it is worth mentioning the **Mining and Sustainable Development Forum of the Americas**, organized by the Intergovernmental Forum of Mining, Minerals, Metals and Sustainable Development (IGF), the Inter-American Development Bank (IDB) and the Mines Ministries of the Americas Conference (CAMMA). The meeting had the presence of the Minister of Mining of Chile, Baldo Prokurica; representatives from 11 governments from American countries; companies; governmental organizations; universities and institutions related to mining.

Within the framework of the exhibition, it was also carried out the **Preparatory Meeting of CAMMA Experts** (Annual Conference of Mining Ministries of the Americas), in which representatives from 11 Latin American countries took part, and they covered the subjects to be considered in the X Conference.

On the other hand, they offered 12 conferences on mining current situation and 2 mining panels, with transverse subjects that covered issues related to lithium, human rights, gender, productivity, environmental control, among others.

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On its part, Arminera's exhibitors gave 13 product presentations and trainings in subjects relevant to the industry.

The Argentine Secretary of Mining Policy, Carolina Sánchez, stated: "This year, Arminera has summoned many companies, investors, chambers, service companies and suppliers of the mining activity, with a great participation of the audience interested in the activity. {...} From the public policies point of view, it is very important as a space for interaction among institutions. {...} We are very pleased with this. The maximum authorities of the country regarding environment, human rights, and transport were present: all the departments whose transverse policies have to do with Argentine mining development. And the presence of provincial mining authorities, with whom we articulate the country's mining policies."

### **The word of main players**

The participating companies also described their own experience in Arminera:

#### **Mario Vázquez – General Manager of Worley**

"It is the first time we take part in the exhibition. It has exceeded our expectations, not only for the quality of the people who came to visit the booth but also for the results we got, we came out with many projects that we did not have when we came here {...} We hope to come back next year, it was very important to be present for the local market to know us. There was a good participation of government. Very good organization and we hope to see you in 2021."

#### **Santiago Gómez Bello - Communications Coordinator of Minera Agua Rica L.L.C de Yamana Gold**

"We are very pleased of taking part in the exhibition. Yamana Gold was always present in each edition. In this occasion, we are very happy to show what we do. The number of people who visited the fair was very important, people who came not only from the sector but also students from different provinces and we could show them what we do in Catamarca and in mining. In each edition of Arminera, Yamana Gold and Agua Rica will be present."

#### **Silvia Seperack, Director of Peru's Commercial Office in Argentina**

"It is the first time we participate in Arminera. We are with six Peruvian companies which are mining suppliers. We will take part again because we believe it is the most important fair platform in terms of mining in Argentina."

#### **Sebastián Issel – General Director of Sandvik**

"Once again we are participating in Arminera, the most important mining event in the country. We have taken part in it from the beginning; we have seen its growth. The number of visitors has been excellent, many customers visited us and we had very good interviews and business meetings with them. Many people have come to our lecture on

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digitalization. We are very pleased to participate and we will go on doing it throughout the years."

### **Mariano Dujovne – Commercial Delegate of Israel’s Embassy in Argentina**

“It is our first time in Arminera; we assembled a national pavilion with the participation of five Israeli companies. For us, the number of visitors was fantastic, we deemed the face-to-face meetings were very useful to generate direct relationships with the companies and get in contact. These meetings were very positive since you create a commercial relationship for future and possible business. {...} It was a very important experience for us, that we will surely repeat with innovations to surprise the audience”.

The next edition of Arminera has a definite date and place: **May 5-7, 2021** in Costa Salguero Center of Buenos Aires. The event is organized by CAEM and Messe Frankfurt Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

### **Further information:**

[www.arminera.com.ar](http://www.arminera.com.ar)

### **Press information and photographic material:**

<https://arminera.ar.messefrankfurt.com/buenosaires/es/prensa/material-prensa.html>

### **Links to websites:**

[www.facebook.com/Arminera](http://www.facebook.com/Arminera) | [www.twitter.com/ArmineraExpo](http://www.twitter.com/ArmineraExpo) |  
[www.instagram.com/arminerabuenosaires](http://www.instagram.com/arminerabuenosaires) |  
[www.linkedin.com/showcase/arminera](http://www.linkedin.com/showcase/arminera)

### **Background information on Argentine Chamber of Mining Companies (CAEM)**

The Argentine Chamber of Mining Companies (CAEM) was founded in 1991 as a result of the joint decision of the most important companies already present in the market, and with the purpose of strengthening and streamlining the potential of the mining industry. CAEM represents its members before the country’s authorities and abroad, as well as before individuals and private companies, promotes congresses, conferences, seminars, exhibitions, events and publications and encourages the exchange with public institutions and private organizations connected to mining activities, locally and abroad.

The Argentine Chamber of Mining Companies (CAEM) gathers all of the mining activities. It represents - in every production stage – those companies dedicated to metalliferous and non-metalliferous mining and construction materials. It also gathers the Exploration Chambers, the provincial Chambers of the industry and suppliers: from machinery manufacturers to consumer goods and services companies, as well as technical, legal and financial advisors..

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates

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annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

#### **Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, International Motorcycle Show of Argentina, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

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