

Press release

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## From 2020 Messe Frankfurt GmbH will obtain supplies only from renewable energy

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**Meeting its commitment with the sustainability goals, the German company will obtain 100 percent of electricity for its trade center through photovoltaic panels.**

Messe Frankfurt GmbH, the exhibitions' organizer with the own largest trade center worldwide, will change as from 2020 all its conventional energy sources for solar energy. Thus, all its rooms, booths and pavilions, that due to their size have power consumption comparable to a 40,000 inhabitants' city, will be fully supplied by photovoltaic panels.

The measure taken by the company is another one among the several medium and long-term strategies related to sustainability and environmental protection. In this sense, it is worth mentioning that Messe Frankfurt has been member of the United Nations Global Compact since 2010, and it was the first German exhibitions' organizer to join it. This RSE global network is committed to sustainable corporate management, and with ten principles established in areas of human rights, labor standards, environmental protection, and anticorruption activities.

In 2009, the company built its first great photovoltaic system in the roof of one of its pavilions, and then it extended it to parking lots and a new hall. Currently, its plants produce on average approximately 900,000 kWh/a of solar energy per year.

Uwe Behm, member of Messe Frankfurt Executive Board said: "By totally changing to renewable energy sources, we eliminate 19,000 tons of CO2 per year. Since 80 trees compensate for approximately one ton of CO2, we will need more than 1.52 millions trees per year to compensate for this number."

The company also promotes sustainable and responsible practices in its subsidiaries. The Argentine subsidiary, for example, carries out several actions in their textile events related to social responsibility, as well as the promotion of alternative energies in BIEL Light + Building Buenos Aires, among other initiatives.

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**Further information:**

[www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

**Press information and photographic material:**

<https://ar.messefrankfurt.com/buenosaires/en/journalists/press-welcome.html>

**Links to websites:**

[www.facebook.com/MesseFrankfurtArgentina](http://www.facebook.com/MesseFrankfurtArgentina) |

[www.twitter.com/MesseArgentina](http://www.twitter.com/MesseArgentina) |

[www.instagram.com/messefrankfurtargentina](http://www.instagram.com/messefrankfurtargentina)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

**Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Moto Show, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

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