

Press release

## The return of Emitex, Simatex and Confemaq to face-to-face meeting was a success

**The event that gathers the entire textile and clothing industry closed its doors after four days of meeting with colleagues and customers. It had more than 200 brands and more than 13,000 visitors.**

With an intense schedule of activities full of trends and innovations, the machines were turned on again in **Emitex, Simatex and Confemaq aisles: Fashion+Technology from yarn to clothing**, which once again demonstrated the capacity and potential of the textile and clothing industry. There both national and Latin American and Asian suppliers exhibited the latest news in terms of processes, design and technology.

The most important exhibitions that the industry has in the country, organized by Messe Frankfurt Argentina and Mundo Textil Magazine, were held in a space of more than 12,000 square meters where visitors could see the most modern equipment of international level in operation: on one side Emitex (International Trade Fair of Suppliers for the Garment Industry), with a digital printing area, Simatex (International Trade Fair of Textile Machinery) with equipment for the manufacture and finishing of all types of yarns and fabrics, and Confemaq (International Trade Fair of Garment Machinery) with world news in cutting, sewing and embroidery equipment.

“We are proud that this great meeting of the textile and clothing industry had such a great summoning, where suppliers from the entire value chain of the sector were able to make the great potential, quality and technology of the national industry known at international level. We met again after four long years, we went through a pandemic and the sector remains strong, firm, demonstrating the level of investment that translates into more and better job opportunities”, said Emitex, Simatex and Confemaq Project Manager, Andrea Lippi.

Meanwhile, the President of Messe Frankfurt Argentina, Fernando Gorbarán, highlighted: “We are celebrating 20 years of Emitex, Simatex and Confemaq, after four years that the industry could not meet. This is the best way to start celebrating the Global Exhibitions Day, seeing the heartbeat of an industry and feeling the effervescence

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typical of business events. It is a great joy for Messe Frankfurt Argentina to accompany this project together with Mundo Textil and this great industry present at Centro Costa Salguero”.

Within the framework of the exhibition, a varied program of activities related to the industry was developed with exhibitor conferences and technical demonstrations. In addition, the Hidro Denim exhibition was presented, an action that is articulated with the most important referents in the denim segment, both at national and international level, where energy, talent and creativity come together.

Proyecto Seda was also present, an international initiative headed by INTI that aims to contribute to the reduction of poverty in the region, through sustainable sericulture. It promotes the development of sericulture, its products and the ventures that may arise from it.

### **The meeting in the words of the exhibitors**

“The feeling I have is that it is a great exhibition, many visitors, many questions and there is especially a lot of willingness to buy. It is a success, I have taken part in it other times and I think this edition is brilliant”, said Pablo Fernández from Pegasus.

Meanwhile, Alina Feldman, Director of Seesa, pointed out: “We are very pleased to participate in the exhibition again, as we believe that it is an event very much aimed at our customers and potential customers. We were able to contact each other and generated new business opportunities”.

Leonel Blaha, from Sistema Continuo, said: “The number of visitors and the reach we have to open our doors to a new public is incredible. We have brought machinery and supplies for all kinds of business professionals and entrepreneurs in the field. Thanks a lot to Emitex, Simatex and Confemaq for the opportunity”.

The next edition of **Emitex, Simatex and Confemaq, Fashion + Technology, from yarn to clothing** will be held in April 2024 in La Rural Trade Center, Buenos Aires, Argentina.