

Press Release +++ Emitex Simatex Confemaq  
June 2 - 4, 2026

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## Emitex, Simatex and Confemaq 2026 Officially Open

**Buenos Aires, June 2026. With a renewed proposal and the participation of both national and international exhibitors, the leading event for the textile and garment industry opened its doors. The first of the three days offered visitors a space focused on business development, complemented by a conference program led by renowned specialists as part of the “Perspectivas” series.**

Once again, the key players in the textile industry are gathering at La Rural Trade Center in Buenos Aires for this major networking, business, and professional development event: **Emitex**, International Trade Fair of Suppliers for the Garment Industry, **Simatex**, International Trade Fair of Textile Machinery and **Confemaq**, International Trade Fair of Garment Machinery.

The opening day featured a wide range of innovations, trends and proposals addressing every segment of the industry. In this regard, the Project Manager of the exhibition, **Andrea Lippi**, stated: *“At Emitex, Simatex and Confemaq, three exhibitions come together to offer a comprehensive overview of the industry’s advances across all segments. Bringing together suppliers, technology and machinery in one space is the first step toward building business networks that later translate into brands, companies, projects and ventures within the textile and apparel sector.”*

One of the highlights of the first day was **“Perspectivas”**, a new conference series within the exhibition that brings together industry leaders to share experiences, analyze trends, and discuss the present and future of the sector. Within this framework, **Claudio Drescher, President of the Argentine Chamber of Apparel and of Jazmín Chebar**, led the conference **“Industry: A Strategic Asset for Our Development”**, addressing the key challenges facing the sector. Meanwhile, **Silvia Barreto, professor and Academic Deputy Director at FADU (UBA)**, presented **“Beyond Design: How to Build a Role within the Industry”**, providing an academic and educational perspective.

The program also included a focus on the digital ecosystem. In the talk **“Anti-Marketing: Building a Brand with Identity in a Saturated Market”**, designer and brand strategy consultant **Angie Chevallier** shared insights on strengthening emerging brands. In **“Creativity + Technology: Artificial Intelligence in Fashion”**, **digital marketing consultant** and university professor **Nicolás Milone** explored the impact of AI on the industry.

In addition, “Made in Argentina Trends” were presented by fashion consultant **Ash Matheu** in the talk “**Consumption Trends 26/27**”, focusing on strategies to translate global shifts into the local context.

This edition also features denim wear as a key highlight through **Denim Station**, a dedicated space running throughout the event where visitors can explore and learn about the production and design processes behind jeanswear.

The exhibitions **will run until June 4**, welcoming business leaders, professionals and industry specialists from across the textile and garment sectors. **Emitex, Simatex and Confemaq 2026** are organized by Messe Frankfurt Argentina and Revista Mundo Textil, and are part of **Texpertise**, a global network of more than 60 textile industry events that connect innovation, trends and business opportunities worldwide.

**More information about the fair:**

[www.industriatextilexpo.com.ar](http://www.industriatextilexpo.com.ar)

**Social media:**

<https://www.facebook.com/IndustriaTextilExpo>

<https://x.com/TextilExpo>

<https://www.instagram.com/industriatextilexpo/>

**Press contact:**

**Natalia Porta**

Communications and Press Manager

**Carolina Del Pozo**

Head of Communications and Press

**Camila Loch**

Press Consultant - Mauro y Asociados

Tel: +54 2324 558730

[cloch@mauroyasociados.com.ar](mailto:cloch@mauroyasociados.com.ar)

**More information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the local branch of Messe Frankfurt GmbH, the world's leading company in organizing professional exhibitions. Its events aim to facilitate real business encounters that stimulate regional markets, boost the domestic market, and promote the development of technological hubs in various industries. Messe Frankfurt Argentina's current event portfolio includes exhibitions such as Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition to its own exhibitions, the company organizes numerous congresses and special events for third parties, including Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia, and ExpoEFI, among others.

[www.ar.messefrankfurt.com](http://www.ar.messefrankfurt.com)

**More information on Messe Frankfurt Group**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)



### More information on Texpertise

Texpertise Network by Messe Frankfurt connects over 500,000 industry participants worldwide, combining trade fairs with networking and digital offerings focused on textile business. With over 60 international textile trade fairs in 15 countries, it spans the entire textile value chain and secures a place as the main platform for business and information about the global textile industry.

<https://texpertisenetwork.messefrankfurt.com/frankfurt/en/about.html>

### More information on Mundo Textil

It is the only magazine specialized in suppliers of the Textile and Apparel Industry in Argentina. For over 20 years, it has effectively communicated within the sector. It has been involved in organizing industry exhibitions since its inception and plays an active role in the most representative textile industry institutions. In both digital and print formats, it reaches all Latin American countries and has more than 15,000 readers per edition.

<https://mundotextilmag.com.ar/>