

Press Release +++ Emitex Simatex Confemaq
June 2 - 4, 2026

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More Business and Networking on Day Two of Emitex, Simatex and Confemaq 2026

Buenos Aires, June 2026. The second day of the exhibition once again demonstrated a strong turnout of visitors, who attended with a clear goal: to explore, build strategic connections, and discover new ideas for their projects and businesses.

For the second consecutive day, **Emitex, Simatex and Confemaq 2026** connected industry professionals with the latest trends in technology and machinery. Visitors took part in an environment specifically designed to see machinery in action, engage with suppliers, compare solutions, and gain valuable ideas and contacts for their businesses.

This business-driven and inspirational approach was also reflected in the **Perspectives** series, which on its second day featured applied experiences, entrepreneurial success stories, and tools related to management, brand development, and marketing. In the talk **“Bullbenny: How to Turn Self-Management into a Cult Brand”**, its creators **Martín Otero** and **Francisco Gromada** explained how an independent project managed to grow without losing its essence while shaping trends in urban fashion.

Another key topic was **sustainable development**, addressed in the session **“Sustainability in Fashion: How to Bring It into Real Business Today”**. In this talk, fashion retail strategy specialist **Soledad Beltrán Neiro** explained how to move from concept to practical implementation within the fashion business. It is worth noting that at Emitex, Simatex and Confemaq—as well as across all exhibitions within the international Texpertise network—sustainability initiatives are grouped under the concept of **Econogy**, a cross-industry program highlighting how essential sustainability is for business success today.

As part of the Perspectives program, the talk **“What’s Working on Social Media Today (and How to Leverage It)”** featured **Aldana Abadi**, Owner of Fandel Marketing, who explored growth opportunities offered by new digital channels for fashion brands. In addition, **Agustina Scaglia**, Creative Director at Guchi Scaglia Fashion Lab, and textile designer **Vicky Frogli**, partner and Head of Product at Hype Print-Lab, discussed how print design functions as a strategic and differentiating language in the panel **“Print as a Differentiator: How to Develop and Produce It in Argentina.”**

In parallel, the second day of the event saw the launch of the **Exhibitors’ Conferences**, a program designed to boost production, innovation, and industrial

development. Within this framework, sessions included **“New Opportunities for Designers: Industrial Knitting”** by **Florencia Tristán** from Hilando; **“Applying Technology to Improve Competitiveness”** by representatives of **Máquinas Para Coser Pablo**; and **“Smart Industry: The Revolution of Production in Argentina”** led by **Audaces Automação Industrial**.

The third and final day of the event will take place on **June 4**, featuring a new schedule of conferences and activities. Those who have not yet attended can register at: <https://industriatextilexpo.ar.messefrankfurt.com/buenosaires/es/acreditacion.html>

More information about the fair:
www.industriatextilexpo.com.ar

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More information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the local branch of Messe Frankfurt GmbH, the world's leading company in organizing professional exhibitions. Its events aim to facilitate real business encounters that stimulate regional markets, boost the domestic market, and promote the development of technological hubs in various industries. Messe Frankfurt Argentina's current event portfolio includes exhibitions such as Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition to its own exhibitions, the company organizes numerous congresses and special events for third parties, including Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia, and ExpoEFI, among others.

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More information on Messe Frankfurt Group

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Texpertise Network by Messe Frankfurt connects over 500,000 industry participants worldwide, combining trade fairs with networking and digital offerings focused on textile business. With over 60 international textile trade fairs in 15 countries, it spans the entire textile value chain and secures a place as the main platform for business and information about the global textile industry.

<https://texpertisenetwork.messefrankfurt.com/frankfurt/en/about.html>

More information on Mundo Textil

It is the only magazine specialized in suppliers of the Textile and Apparel Industry in Argentina. For over 20 years, it has effectively communicated within the sector. It has been involved in organizing industry exhibitions since its inception and plays an active role in the most representative textile industry institutions. In both digital and print formats, it reaches all Latin American countries and has more than 15,000 readers per edition.

<https://mundotextilmag.com.ar/>