

Press Release

June, 2020

Intersec Buenos Aires announces its new date: March 17-19, 2021

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Due to the spread of coronavirus (SARS-CoV-2) and in accordance with the health policies, recommendations and requirements issued by the Argentine national government and the City of Buenos Aires, we as organizers of Intersec Buenos Aires are forced to postpone our country's largest trade fair for the safety and security industries.

The event, originally scheduled for August this year, will take place from **March 17 to 19, 2021 at La Rural Trade Center.**

We must act responsibly and for this reason **Messe Frankfurt Argentina, the Argentine Chamber of Safety (CAS) and the Argentine Chamber of Electronic Security (CASEL)** are committed to implementing all the required precautionary measures, which we will share with the members of the safety and security industries.

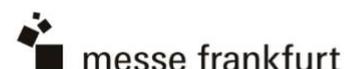
With this difficult decision we seek to continue supporting the sector through these challenging times, while prioritizing the well-being of the exhibiting companies and professional visitors that will be present at our event.

We would like to thank everyone involved in the event's organization for their dedication and hard work, and we invite everybody to join this shared effort to develop the sector's largest exhibition.

We are certain that, in this arduous context, a trade fair like Intersec Buenos Aires is essential to promote and rebuild businesses, as well as to strengthen the industry with information, cutting-edge knowledge, technological innovations and valuable professional contacts.

For more information: www.intersecbuenosaires.com.ar

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Press information and photographic material:

<https://intersec-buenos-aires.ar.messefrankfurt.com/buenos-aires/en/press/press-material.html#fotos>

Links to websites:

[Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#)

Safety, Security & Fire

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With eleven trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America. Further information on: www.safety-security.messefrankfurt.com

Background information on CASEL

CASEL, Cámara Argentina de Seguridad Electrónica (i.e.: the Argentinean Chamber of Electronic Security), is the chamber of the security product manufacturers, importers, assemblers and service providers.

For more information, please visit our website at: www.casel.org.ar

Background information on CAS

CAS, Cámara Argentina de Seguridad, (i.e.: the Argentinean Safety Chamber) is a nonprofit focused on promoting the partnering spirit among business people engaged in manufacturing and marketing items or providing services associated to life and goods protection.

For more information, please visit our website at: www.cas-seguridad.org.ar

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the

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following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Salón Moto, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia and Arminera, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com

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