

Press release

July, 2020

## Tecno Fidta announces its new date: April 20 - 23, 2021

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Due to the spread of coronavirus (SARS-CoV-2) and in accordance with the health policies, recommendations and requirements issued by the Argentine national government and the City of Buenos Aires, we as organizers of **Tecno Fidta** are forced to postpone our country's largest trade fair for the food processing industry.

The event, originally scheduled for September this year, will take place from **April 20 to 23, 2021** at **Costa Salguero Center**.

We must act responsibly and for this reason **Messe Frankfurt Argentina** is committed to implementing all the required precautionary measures, which we will share with the members of the food processing industry.

With this difficult decision we seek to continue supporting the sector through these challenging times, while prioritizing the well-being of the exhibiting companies and professional visitors that will be present at our event.

We would like to thank everyone involved in the event's organization for their dedication and hard work, and we invite everybody to join this shared effort to develop the sector's largest exhibition.

We are certain that, in this arduous context, a trade fair like Tecno Fidta is essential to promote and rebuild businesses, as well as to strengthen the industry with information, cutting-edge knowledge, technological innovations and valuable professional contacts.

**For more information:** [www.tecnofidta.com](http://www.tecnofidta.com)

**Press information and photographic material:**  
<https://tecnofidta.ar.messefrankfurt.com/buenos-aires/en/press.html#material-prensa>

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019

**Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Salón Moto, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia and Arminera, among others.

For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

Tecno Fidta  
15° International Food Technology,  
Additives and Ingredients Trade Fair  
Costa Salguero Center  
Buenos Aires, April 20 -23, 2021