

Press release

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## In October it comes “Food, new scenarios. Trends, technologies, nutrition, loss and waste”

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**Tecno Fidta Conecta together with Red Alimentaria and a group of important professionals of the public-private sector will carry out on October 7 and 8 free lectures in which all the players of the food industry will discuss on five main subjects: New Covid-19 scenarios; Trends; Nutrition; Technologies; Food Loss and Waste.**

**Tecno Fidta Conecta** and Red Alimentaria will carry out for the first time the lectures “**Food, new scenarios. Trends, technologies, nutrition, loss and waste**” on **October 7 and 8, 2020.**

Important referents of the public and private sector joined this initiative to cooperate in the development of the program content: The Department of Agriculture and Livestock of Argentina; FAO, INTA, INTI, SENASA, Universidad Maimónides, GS1 Argentina, and companies of the sector.

The training is divided in five subject axes, each of them with an expert moderator in charge, guaranteeing the excellence of lecturers and the quality of the presentations:

### October 7:

- **New Covid-19 Scenarios:** Coordinated by: Mercedes Nimo, Agricultural Engineer, University Professor.
- **Trends.** Coordinated by: Mariana Sánchez, Head of INTI's New Products Development Department.
- **Nutrition.** Coordinated by: Mg. Marcela Leal, Director of the Nutrition Career at Universidad Maimónides.

### October 8:

- **Technologies.** Coordinated by: Dr. Sergio Vaudagna, Director of Food Technology Institute, CIA, INTA.
- **Food Loss and Waste.** Coordinated by: Natalia Basso, PDA Responsible, Department of Agriculture, Livestock and Fishing of Argentina.

“*Food, new scenarios. Trends, technologies, nutrition, loss and waste*”, is sponsored by: the Department of Agriculture and Livestock of Argentina, INTA, INTI, SENASA, COPAL, GS1 Argentina, UMAI,

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FAO, ALATI, CAME, IPCVA, FIFRA, AFIC, CACER, CALIBA, ADSE, CEPA, Instituto Argentino del Envase, Cámara Argentina de Feedlot, Fundación Barceló, Facultad de Ciencias Agrarias, Universidad de Concepción del Uruguay, Universidad de Belgrano, Universidad Nacional de Tres de Febrero, Universidad Nacional de Lomas De Zamora, CIARA, Centro de Exportadores de Cereales, APYMEL, The Consumer Goods Forum, Red Banco de Alimentos Argentina, Dirección de Ciencia y Tecnología del Gobierno de la Ciudad de Buenos Aires, Asociación Red Agroalimentaria, and Pro Ecuador.

Originally, this lecture was conceived as a conference within the framework of **Tecno Fidta 2020**. However, due to the current situation of the pandemic, we decided to continue organizing the event to carry it out online, with live broadcasting from the **Red Alimentaria's** platform, and free access.

Aimed to all the players of the food and agriculture chain, "it is an innovative proposal for the food community with the aim of discussing the requirements and new developments for food, because we understand that food systems need a comprehensive, interdisciplinary and participative approach as the only way to a true sustainability", stated **Devora Dorensztein, director of Red Alimentaria**.

Meanwhile, **Fabián Natalini, Project Manager of Tecno Fidta**, said: "we continue with Tecno Fidta Conecta digital proposals; we are very pleased with the answer and the participation of all the players of the industry. We really see there is great interest and need of exchanging knowledge and experiences in these times marked by transformation and uncertainty. We will continue with new virtual cycles until we can meet again in the exhibition's aisles".

#### **Further information and registration:**

<https://tecnofidta.ar.messefrankfurt.com/buenos-aires/es/tecnofidta-conecta/donde-vamos.html>

#### **Press information and photographic material:**

<https://tecnofidta.ar.messefrankfurt.com/buenos-aires/en/press.html>

#### **Links to websites:**

[www.facebook.com/TecnoFidta](http://www.facebook.com/TecnoFidta) | [www.twitter.com/TecnoFidta](https://www.twitter.com/TecnoFidta) | [www.instagram.com/tecnofidta](https://www.instagram.com/tecnofidta) | [www.linkedin.com/TecnoFidta](https://www.linkedin.com/TecnoFidta)

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services –

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15<sup>o</sup> International Food Technology,  
Additives and Ingredients Trade Fair  
Costa Salguero Center  
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both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019

#### **Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Salón Moto, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia and Arminera, among others.

For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

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