

Press Release – Tecno Fidta 2026

From 15 to 18 September 2026



Registration opened for Tecno Fidta 2026, the leading food technology exhibition

Buenos Aires, July 2026.- The region's most important International Food Technology, Additives and Ingredients Trade Fair is gearing up for a larger edition with new features and opportunities. From September 15 to 18, all sectors of the food processing chain will come together at La Rural Trade Center in Buenos Aires to take part in the event.

Every two years, Tecno Fidta brings together the leading players in the food industry from Argentina and across the region. Its last edition featured more than 500 national and international brands, showcasing their products, machinery and services to over 12,000 professionals and business leaders. **In 2026, the event is expanding:** with the addition of a new exhibition hall, companies will display their offerings across **17,000 sqm of exhibition space** and welcome an estimated **15,000 specialized visitors**.

With the exhibition fast approaching, preparations are underway for a program specifically focused on business opportunities, networking and professional development. Those wishing to secure their place can now register online free of charge at:

<https://tecnofidta.ar.messefrankfurt.com/buenos-aires/es/acreditacion.html>

Over four days, **Tecno Fidta 2026** will serve as a strategic platform for the food and beverage industry, bringing together technology, innovation and solutions for every segment of the production chain. Visitors will be able to explore a broad range of **equipment, ingredients, additives, automation solutions, packaging, refrigeration, laboratories and quality control technologies**, among many other products and services related to food processing.

The event will feature a comprehensive agenda of **congresses, seminars, business matchmaking program and special activities**, designed to foster knowledge sharing and create commercial opportunities. Among the highlights is the **22nd Industrial Refrigeration Energy Efficiency Conference**, a key update forum for professionals in the sector. In addition, the **7th Food Industry Conference**, organized together with Red Alimentaria, GS1 Argentina, INTI and INTA, will discuss digital technologies and innovative processes aimed at producing safer, higher-quality food.

For the second consecutive edition, the **IIAR** (International Institute of All-Natural Refrigeration) **Argentina Chapter** will participate in the exhibition with a series of technical conferences led by regional experts in natural refrigeration.

At the same time, the **Exhibitor Conferences** will showcase industry trends, innovations and best practices, including the presentation “**How Sanitary Design Can Determine the Success or Failure of Your Business,**” delivered by the European Hygienic Engineering & Design Group (EHEDG).

Running alongside the exhibition, the **World Meat Championship** will hold its second edition on September 17. This international competition, created to recognize the world's best Ribeye and Striploin cuts, will take place within the framework of Tecno Fidta, further enhancing the event's role as a hub for innovation, exchange and industry development.

Above all, **Tecno Fidta is an event designed to generate business opportunities.** In the previous edition, 83% of exhibitors identified networking as the main benefit of participating, while 82% of visitors made or closed purchases and 97% expressed interest in attending again. In this context, the **Business Matchmaking Program** provide an ideal platform for companies to build new commercial relationships and expand their market reach.

Organized by **Messe Frankfurt Argentina**, **Tecno Fidta 2026** is the place where the industry comes together to grow and create new business partnerships. To learn more about the event, visit: www.tecnofidta.com

Social Media:

<https://www.facebook.com/TecnoFidta>

<https://twitter.com/TecnoFidta>

<https://www.instagram.com/tecnofidta/>

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Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt

Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information at: www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information